



Graphic Design Background Intern

Company Overview

Based in Toronto, Canada, imm Living is a product design company that draws inspiration from the four corners of the world. Marrying whimsy with our own distinctive brand of eclecticism, we design products for the home that spans from Home Accessories to Table Top, and Stationery.

Position

imm Living is seeking a Graphic Design Background Intern to join our Product Design team.

Position Summary

imm Living is currently offering a 6 months paid internship to provide support to our design team. We seek an intern who is savvy, eager to learn, and likes to stay current. Internship position may lead to full time opportunities.

Job Description

- Create illustrative graphics for use on products and marketing materials
- Assist in catalog and product packaging development and production
- Research graphic and illustration trends to be applied to future development
- Maintain a strong sense of imm Living design aesthetic throughout all graphic communication
- Support marketing and sales initiatives, including trade show displays, product collateral materials, and market launch activities.
- Work with the Design Team to conceptualize product and print design for the season and ensure adherence to the Seasonal Design Schedule
- Prepare line and presentation materials for meetings and presentations as needed

Qualifications:

- Post-secondary education in relevant creative field including but not limited to art, design, illustration or fashion.
- Mastery of Adobe Creative Suite: Photoshop/retouching, InDesign, Illustrator
- Print/Package design experience a must
- Demonstrated production design, packaging and photo retouching ability through an online or pdf portfolio
- Has a positive attitude
- An openness to learn from others
- Aesthetically keen eye for design
- High degree of fluency in design, graphic trends and visual styling
- Strong organization and prioritization skills
- Product / Visual Merchandizing experience preferred

Please send your résumé and either a PDF portfolio or link to a Web-based portfolio in an email to design@imm-living.com. In the subject line, please write "Intern for imm Living: [Your First Name, Last Name]."